

Ken Tudhope, CPA, CMA, CBP

More than 30 years' experience in the finance and accounting industry working with companies of all sizes as both an accounting professional and a recruiter. Currently the only professional recruiter in Orange County who is both an actively licensed CPA and an active CMA.

Credentials & Expertise

Expertise

- ◆ Coaching and career development
- ◆ Accounting and finance
- ◆ Sales and marketing
- ◆ Organizational development
- ◆ Recruiting
- ◆ Salary negotiations
- ◆ Relationship building
- ◆ Content development
- ◆ Undergraduate and graduate instruction
- ◆ YouTube channel marketing and video production
- ◆ Networking
- ◆ Bitcoin strategy and training
- ◆ GAAP and accounting for Bitcoin
- ◆ Blockchain analysis
- ◆ Bitcoin research and investigation

Industries

- ◆ Consumer products
- ◆ Construction and engineering
- ◆ Education
- ◆ Technology

Highlights

- ◆ **Advantex Professional Services** - As Executive Director responsible for supporting clients in Southern California with executive search services and interim resource consulting in finance, accounting, tax, treasury, audit, compliance and ERP implementation.
- ◆ **Project Pro** - As Founder and Chief Executive Officer produced more than 25 percent annual compound growth in revenue and cash flow over five years resulting in more than \$8.5 million in sales revenue. Also developed content for multiple channels and media among other initiatives.

Achievements

- ◆ Managed a team of more than 30 managers, senior financial analysts and others located in the worldwide offices of a Fortune 500 company.
- ◆ Sold more than \$1 million of interim services annually for a global company specializing in staffing for the finance, accounting, creative and legal industries.
- ◆ Managed the finance function for a \$100 million high-tech company generating \$2 million in profits and reducing inventory by \$2 million.
- ◆ Founded the UCLA/Anderson School of Business Orange County Monthly Career Networking Lunch and the Orange County/CFO Network.

Technical Proficiency

- ◆ Certified expert in Excel
- ◆ Microsoft Office User Specialist (MOUS)

For over 15 years, BGA has proudly filled the gap that often exists between accounting firms striving to maintain independence and their clients. We understand the compliance requirements and needs of our public and private clients. Our unwavering commitment to excellence has enabled us to assist thousands of domestic and international companies with everything from complex M&A transactions to IPOs and technical accounting for financial reporting.

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Credentials & Expertise

Associations & Certifications

- ◆ Certified Public Accountant, licensed in California
- ◆ Certified Management Accountant, Institute of Management Accountants
- ◆ Certified Bitcoin Professional
- ◆ Chartered General Management Accountant, Association of Independent Certified Public Accountants
- ◆ Member, American Institute of Certified Public Accountants
- ◆ Former board member and past president, Financial Executives International of Orange County
- ◆ Former board member and past president, Orange County Institute of Management Accountants
- ◆ Alumni board member and career chair, UCLA/ Anderson School of Business, Orange County chapter
- ◆ Founder and chair, UCLA/Anderson School of Business Orange County Monthly Career Networking Lunch
- ◆ Founder, Orange County/CFO Network
- ◆ Co-Founder, Orange County Excel User Group
- ◆ Co-Founder, International Professionals in Finance and Accounting
- ◆ Author, Networkingnote.com blog with 50,000 page views over five years
- ◆ Author, FEIBlog.org with 15,000 page views over 18 months
- ◆ Keynote speaker and presenter at seminars on business networking: KPMG, Marsh, BDO Seidman, AgriBusiness League, UCLA/ Anderson, University of California at Irvine/Merage School of Business, California Baptist University, California State Universities at Fullerton and Long Beach, California Polytechnic University at Pomona and Chapman University

Education

- ◆ **BA in Economics**, University of Washington
- ◆ **MBA, Anderson School of Business**, University of California at Los Angeles

Experience



Advantex Professional Services ◆ Executive Director – 2015 to Present

- ◆ Direct-hire executive search for CFO, controller, vice president of finance, director of finance and managers of tax, accounting and finance.
- ◆ Interim placements in finance and accounting.
- ◆ Industry focus includes manufacturing, technology, engineering and construction, software, apparel, aerospace, real estate and financial services.

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Experience



Project Pro ◆ Founding Partner and Chief Executive Officer – 2007 to 2015

- ◆ Produced more than 25 percent annual compound growth in revenue and cash flow over five years resulting in more than \$8.5 million in sales revenue.
- ◆ Developed content for multiple channels and media including:
 - ◆ Authoring the blog site www.networkingnote.com.
 - ◆ Writing "The Key: A Networking Guide to Meeting, Connecting and Succeeding."
 - ◆ Producing and editing promotional videos on the Project Pro YouTube Channel.
- ◆ Designed and implemented operations, financial and CRM reporting systems and processes.
- ◆ Arranged a working capital financing facility that ensured adequate liquidity during rapid growth. Managed debt balance to zero.



Robert Half ◆ Division Director, Management Resources Division – 2005 to 2007

Robert Half is a publicly traded global company specializing in staffing for the finance, accounting, creative and legal industries.

- ◆ Managed a team of six account executives focused on recruiting and placing interim consultants for senior positions and complex projects for clients in Orange County.
- ◆ Sold more than \$1 million of interim services each year.
- ◆ Hired, trained and developed five account executives.
- ◆ Achieved "top 10" status on the worldwide rookie scorecard.



Fluor ◆ Senior Director, Financial Planning and Analysis – 2000 to 2005

- ◆ Managed a team of more than 30 managers, senior financial analysts and others in offices around the world.
- ◆ Reduced departmental costs by 25 percent per \$1 million by implementing the Microsoft Office User Specialist (MOUS) Certification program in Excel.
- ◆ Reduced departmental costs by 10 percent per \$400,000 by offshoring financial planning and analysis staff to the company's offices in New Delhi, India.
- ◆ Served as a key member of the SAP implementation team.
- ◆ Managed general accounting, payroll and accounts payable in a shared services model.

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Experience



SMC Networks ◆ Vice President of Finance – 1998 to 2000

- ◆ Managed the finance function for this \$100 million high-tech company; reported to the chief executive officer and investors in Taiwan.
- ◆ Generated \$2 million in profits and reduced inventory by \$2 million.



HP ◆ Strategic Alliance Manager – 1994 to 1998

- ◆ Responsible for the company's OEM relationship with a Taiwanese product manufacturer.
- ◆ Saved \$25 million by outsourcing the low end of the company's product line to an OEM vendor. Began as a finance representative on the cross-functional team and rose to relationship general manager.
- ◆ Reduced risk and saved more than \$1 million by negotiating a gross margin pricing model with Intel, the market leader.



PwC ◆ Financial Statement Auditor – 1991 to 1993



Golden Gate University ◆ Instructor

- ◆ As a member of the adjunct faculty, taught accounting and CPA review to undergraduate students and MBA candidates in the fully-employed programs from 1992 to 1998.
- ◆ Instructed at both the Sacramento and San Francisco campuses.

Contact Us

Blythe Global Advisors, LLC

Blythe Global Advisors is headquartered in Southern California with a broad geographic reach across the United States via the BlytheTeam®

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