

Matthew Snow, CPA

Matthew is an accomplished accounting and finance executive with over 30 years of experience advising companies on technical accounting, financial reporting, audits, internal controls, and operational finance. He excels at leading complex, multi-location engagements and strengthening organizations' financial discipline and regulatory readiness. Matthew serves as Co-Leader of Blythe Global Advisors' Internal Controls practice.

Credentials & Expertise

Expertise

- ◆ Sarbanes-Oxley, U.S. GAAP and SEC
- ◆ International Financial Reporting Standards (IFRS)
- ◆ Business and Audit Risk Assessment
- ◆ Regulatory Compliance
- ◆ Project Management
- ◆ Financial/Accounting Due Diligence
- ◆ Budgeting
- ◆ Accounting and Tax Issues

Industries

- ◆ Technology & Software
- ◆ Manufacturing
- ◆ Retail & Consumer Products
- ◆ Media & Entertainment

Highlights

- ◆ Ernst & Young LLP, Assurance Partner

Associations & Certifications

- ◆ Certified Public Accountant, California
- ◆ American Institute of Certified Public Accountants (AICPA)
- ◆ California Society of Certified Public Accountants

Achievements

- ◆ Managed client portfolio approximating \$8-10M annually. Portfolio consisted of clients at all stages of development, including SEC registrants, IPO filers, private-equity owned, venture capital-backed, subsidiaries of foreign registrants, large privately held companies, joint ventures, family-owned businesses and start-up companies.
- ◆ Managed multiple engagement teams performing financial statement audits in accordance with EY's risk-based audit methodology. Included development and execution of engagement approaches, budgeting, staffing and supervision.
- ◆ Served as an instructor in EY's core assurance learning programs. Conducted in-person and on-line training for staff through partners across the western region of the U.S.

Education

- ◆ BA in Economics, University of California, Santa Barbara

For over 15 years, BGA has proudly filled the gap that often exists between accounting firms striving to maintain independence and their clients. We understand the compliance requirements and needs of our public and private clients. Our unwavering commitment to excellence has enabled us to assist thousands of domestic and international companies with everything from complex M&A transactions to IPOs and technical accounting for financial reporting.

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Experience



Ernst & Young LLP ◆ Assurance Partner – 2006 to 2020

- ◆ Provided client service and managed relationships, oversaw client billing and engagement profitability.
- ◆ Responsible for coordinating engagement work for large multinational and multi-location clients with over 20 of EY's foreign offices and overseeing/managing in-bound assurance work for local U.S. subsidiaries of foreign-based clients.
- ◆ Advised clients on interpreting, implementing, and developing on-going reporting activities associated with technical accounting and financial reporting matters. Oversaw successful adoption or recent significant accounting pronouncements, including revenue recognition, lease accounting and credit impairment.
- ◆ Advised and assisted clients in implementing the requirements of Sarbanes-Oxley Section 404 reporting, including on-going process improvements and control rationalization.
- ◆ Helped clients evaluate potential acquisitions and dispositions . Coordinated introductions of subject matter experts and outside consultants to client executives to assist with critical business initiatives/activities.
- ◆ Monitored client satisfaction/expectations to promote strong client relationships. Co-developed service expectations with client executive management and audit committees. Routinely met with them to present industry and profession related thought leadership, audit engagement results, formalize required written communications, and to discuss service matters.
- ◆ Assigned by EY-National Office as concurring/review partner on numerous public registrant and private company audits.
- ◆ Served as a reviewer and team leader in EY's Audit Quality Review internal program. Included coordinating with local office engagement and EY National Office teams on inspection program, execution, findings, and results.
- ◆ Served as counseling team leader for EY-Los Angeles retail, consumer products and technology assurance practice. Responsible for overseeing 90+ professionals, including managing periodic and annual performance review process for the group, determining promotion candidates, mentoring and training audit staff, evaluating performance improvements for professionals, interviewing and evaluating experienced hire candidates, addressing personnel issues/matters, and determining scheduling assignments.
- ◆ Served as Assurance Resource Partner for EY-Los Angeles and was responsible for overseeing the scheduling of 250+ professionals, with focus on assurance senior manager and managers. Oversight included: identifying personnel for assignments, ensuring professionals received appropriate engagement experiences, maximizing efficiencies and effectiveness of professional's workload, interviewing, and evaluating inter-office (U.S. and international) transfer candidates, and interviewing and evaluating experienced hire candidates.
- ◆ Planned, supervised, and executed audit engagements for both publicly and privately held companies. Duties included budgeting, scheduling, and staffing.
- ◆ Managed multiple engagement teams, ranging from 3 to 20+ professionals, in performing financial statement and compliance audits.
- ◆ Served as resident in EY's National Media and Entertainment Industry Practice. Responsibilities included: development of industry thought leadership, development of content for periodic internal industry presentations, compiling and disbursing industry best-practices for audit engagement teams, assistance with new-client pursuits, and coordination with global industry practices.

Contact Us

Blythe Global Advisors, LLC

Blythe Global Advisors is headquartered in Southern California with a broad geographic reach across the United States via the BlytheTeam®

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