



**BLYTHE GLOBAL ADVISORS**

*FILLING THE GAP IN ACCOUNTING AND FINANCIAL EXPERTISE®*

## Cameron H. Adamson

Former Big 4 Senior Audit Manager with 40 years of experience managing global operations in both high-growth and decline phases, including involvement in over 20 successful acquisitions and business integrations. Expert in fostering a team-oriented environment with a hands-on, strategic approach that prioritizes organizational goals.

### Credentials & Expertise



#### Expertise

- ◆ Sarbanes-Oxley, U.S. GAAP and SEC
- ◆ Business Strategy Development
- ◆ Financial Planning & Analysis (FP&A)
- ◆ Management Systems Implementation
- ◆ Global Treasury & Cash Management
- ◆ Acquisition Integration
- ◆ M&A
- ◆ Internal Controls
- ◆ Revenue Recognition



#### Achievements

- ◆ Participation in over 20 successful acquisitions/ business integrations; two exits.
- ◆ Acquisition and integration of a \$40M business with targeted EBITDA margin synergies achieved.



#### Education

- ◆ **MBA in Business Administration – Finance and Real Estate**, University of Southern California
- ◆ **BS in Accounting**, University of Southern California



#### Industries

- ◆ Technology
- ◆ Manufacturing
- ◆ Apparel
- ◆ Consumer Goods
- ◆ Aerospace & Automotive



#### Highlights

- ◆ A & A Global Imports, LLC, Chief Financial Officer
- ◆ Dan Dee International Holdings Inc., Chief Financial Officer
- ◆ Karma Automotive LLC, Chief Financial Officer



#### Associations & Certifications

- ◆ Certified Public Accountant, California (inactive)

For over 15 years, BGA has proudly filled the gap that often exists between accounting firms striving to maintain independence and their clients. We understand the compliance requirements and needs of our public and private clients. Our unwavering commitment to excellence has enabled us to assist thousands of domestic and international companies with everything from complex M&A transactions to IPOs and technical accounting for financial reporting.

## Cameron H. Adamson

### Experience



Lago Associates, LLC ♦ Principal – 2024 to present

- ♦ Finance and accounting advisory services.



A & A Global Imports LLC ♦ Chief Financial Officer – 2024 to 2024

- ♦ Liquidity management of distressed business, including weekly vendor pay plan, rolling 13-week cash flow forecast, and sponsor/ lender communication.
- ♦ Cost reduction initiatives include reduction in the workforce, evaluation of cost drivers, and controls over management spending decisions.
- ♦ Managed handover from sponsor to lender, including 3-year plan, capital requirement, and sale transaction.



Dan Dee International Holdings Inc. ♦ Chief Financial Officer – 2019 to 2024

Management of financial operations across US and Asia; business strategy; FP&A; treasury; sponsor and lender relations; IT; HR.

- ♦ Post-acquisition business unit integration into newco, global treasury system deployment, relocation of US HQ, post-closing deliverables, post-closing working capital purchase price, indemnified and transitional service claims.
- ♦ Professionalized the business, including new finance teams in US and Asia, Asia-based shared service creation, global ERP implementation integrating five independent information systems in US and Asia, and group sponsor and lender financial reporting.
- ♦ Acquisition and integration of a \$40M business with targeted EBITDA margin synergies achieved.
- ♦ Operational strategies to address pandemic supply chain disruption, including 300bps margin recovery initiative, business line/ personnel rationalization, and credit agreement amendments.



Karma Automotive LLC ♦ Chief Financial Officer – 2014 to 2019

Financial management and planning; capital raise and treasury; board relations; financial compliance; real estate; IT; business strategy.

- ♦ Capital raise of \$2B+ invested for business infrastructure creation, vehicle platform development, successful vehicle launch (Revero 2017).



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### Experience

- ◆ Strategic initiatives including launch manufacturing strategy (make vs buy), US and International vehicle distribution, design and execution of a captive lease finance company that generated 80% of all retail sales.
- ◆ Directed business and launch support infrastructure, including information systems to support rapid growth from 20 to 1,000+ employees; SAP enterprise financial, business planning, program finance, vehicle delivery systems, product costing, and CRM; back-office systems; facilities expansion planning; employee benefits design; organizational development.
- ◆ Negotiation of over 1M square feet of industrial and office space, including acquisition of a 260k sf HQ/ engineering center and a \$100M investment in a 550k sq ft vehicle assembly plant.
- ◆ Recruiting and developing a high performing finance team (from 1 to +30 employees).
- ◆ Negotiation/ placement of a \$500M credit facility to support funding requirements.



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**Blythe Global Advisors** ◆ **Managing Principal – 2009 to 2014**

#### Representative client engagements:

- ◆ \$70M manufacturer (private equity). Evaluation of under-performing portfolio company for equity sponsor, re-forecast of business model, lender presentation materials.
- ◆ \$30M ecommerce business acquisition (public). Quality of earnings / due diligence for prospective acquisition, transaction structure input for a public ecommerce company.
- ◆ \$300M biotech company (public). Accounting advisory re \$200M tender offer for public company; 8-K prep.
- ◆ \$40M healthcare company (public). Acquisition integration, SEC filings, business models to assist in fund raising, technical accounting advisory for complex equity and debt transactions, board meeting advisory.
- ◆ \$500M apparel manufacturer (public). SEC filings; stockholder purchase rights accounting.



**Bravo Sports** ◆ **Chief Financial Officer – 2006 to 2009**

#### Financial management of business units in the US, Thailand, and Italy; sponsor and lender relations; HR.

- ◆ Resolution of liquidity issues following acquisition by PE group, including successful discussions with lenders that avoided capital restructuring; management of restatement of debt covenants and development of an EBITDA recovery plan, which was ultimately achieved.
- ◆ Earnings recovery accomplishment driven in part by improved operating procedures and pricing around customer chargeback/co-op process (300 bps margin/cash flow improvement). These improvements allowed for a 40% reduction in finance staff.
- ◆ Lead design, selection and implementation of new ERP system.



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### Experience



#### 3E Company Inc. ♦ Interim Chief Financial Officer – 2006

- ♦ Leader of the finance department, was able to meet year end closing deadlines, complete an unfinished budget, prepare the company for a board meeting and tackle a critical liquidity situation during the first 30 days of the engagement.
- ♦ Met with the company's lenders to address debt covenant violations and continuity concerns and was able to renegotiate more favorable covenants and extend the maturity on its revolving credit facility.
- ♦ Turned high turnover, low morale finance staff into a highly-functioning, motivated group. The results of this include completing the year-end audit ahead of schedule, meeting targeted earnings, faster monthly closing and information quality improvement.



#### Alstyle Apparel LLC ♦ Chief Financial Officer – 2003 to 2005

- ♦ Financial management of US, Mexico, Central America, Asia and Canada businesses; sponsor and lender relations; financial and management control, strategic planning, import/export compliance.
- ♦ Implemented operating and financial initiatives to meet operating cash needs and debt compliance ratios.
- ♦ Established company's financial credibility with lender syndicate to complete refinancing of \$20M of maturing seller subordinated notes into second lien term notes and the amendment of a \$100M senior credit facility and \$30M factoring credit line.
- ♦ Integration of seven independent accounting systems in the US, Mexico and Canada into a single ERP platform. Accelerated closings from 45 days to 5 days and reduced corporate finance staff by 50%.
- ♦ Helped lead the \$260M successful exit of this company to a public company (merger agreements, computation of share exchange ratio formula, Form S-4 filing, presentation to the lender syndicate, post-merger restricted stock plan, legal transfer of Mexican subsidiaries).
- ♦ Led post-merger design and system integration onto acquirer's ERP platform.

- ♦ **Advanced Thermal Sciences Inc., Vice President, Chief Financial Officer and Treasurer – 2000 to 2003**
- ♦ **APX Holdings Inc., Chief Financial Officer – 1999 to 2000**
- ♦ **B/E Aerospace Inc, Vice President Finance – 1995 to 1999**

- ♦ **Highridge Partners, Controller – 1995 to 1995**
- ♦ **Household International, Inc., AVP and Manager Financial Services – 1992 to 1995**
- ♦ **Deloitte & Touche, Senior Audit Manager – 1983 to 1992**

### Contact Us

#### Blythe Global Advisors, LLC

Blythe Global Advisors is headquartered in Southern California with a broad geographic reach across the United States via the BlytheTeam®

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