



BLYTHE GLOBAL ADVISORS

FILLING THE GAP IN ACCOUNTING AND FINANCIAL EXPERTISE®

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BLYTHE TEAM®

AN ALLIANCE OF
FORMER BIG FOUR
PARTNERS/
EXECUTIVES,
CURRENT INDUSTRY
ENTREPRENEURS,
AND FORMER
CORPORATE
FINANCE AND
ACCOUNTING
EXECUTIVES/
PROFESSIONALS.

EXPERT
ADVICE

SEASONED
LEADERSHIP

REAL-WORLD
EXPERIENCE

UNBIASED
PERSPECTIVE

INDUSTRY
EXPERTISE

TURN-KEY
EXECUTION

KNOWLEDGE
TRANSFER

Cameron H. Adamson – Career Overview

Profile

Former Big 4 Senior Audit Manager with 40 years of experience managing global operations in both high-growth and decline phases, including involvement in over 20 successful acquisitions and business integrations. Expert in fostering a team-oriented environment with a hands-on, strategic approach that prioritizes organizational goals.

Expertise

- ◆ Sarbanes-Oxley, U.S. GAAP and SEC
- ◆ Business Strategy Development
- ◆ Financial Planning & Analysis (FP&A)
- ◆ Management Systems Implementation
- ◆ Global Treasury & Cash Management
- ◆ Acquisition Integration
- ◆ M&A
- ◆ Internal Controls
- ◆ Revenue Recognition

Industry Expertise

- ◆ Technology
- ◆ Manufacturing
- ◆ Apparel
- ◆ Consumer Goods
- ◆ Aerospace & Automotive

Achievements

- ◆ Participation in over 20 successful acquisitions/business integrations; two exits.
- ◆ Acquisition and integration of a \$40M business with targeted EBITDA margin synergies achieved.

Highlights

- ◆ **A & A Global Imports, LLC**, Chief Financial Officer
- ◆ **Dan Dee International Holdings Inc.**, Chief Financial Officer
- ◆ **Karma Automotive LLC**, Chief Financial Officer

Detailed resume follows

Cameron H. Adamson



Lago Associates, LLC
Principal – 2024 to present

- ◆ Finance and accounting advisory services.



A & A Global Imports LLC
Chief Financial Officer – 2024 to 2024

- ◆ Liquidity management of distressed business, including weekly vendor pay plan, rolling 13-week cash flow forecast, and sponsor/ lender communication.
- ◆ Cost reduction initiatives include reduction in the workforce, evaluation of cost drivers, and controls over management spending decisions.
- ◆ Managed handover from sponsor to lender, including 3-year plan, capital requirement, and sale transaction.



Dan Dee International Holdings Inc.
Chief Financial Officer – 2019 to 2024

- ◆ Management of financial operations across US and Asia; business strategy; FP&A; treasury; sponsor and lender relations; IT; HR.
 - ◆ Post-acquisition business unit integration into newco, global treasury system deployment, relocation of US HQ, post-closing deliverables, post-closing working capital purchase price, indemnified and transitional service claims.
 - ◆ Professionalized the business, including new finance teams in US and Asia, Asia-based shared service creation, global ERP implementation integrating five independent information systems in US and Asia, and group sponsor and lender financial reporting.
 - ◆ Acquisition and integration of a \$40M business with targeted EBITDA margin synergies achieved.
 - ◆ Operational strategies to address pandemic supply chain disruption, including 300bps margin recovery initiative, business line/ personnel rationalization, and credit agreement amendments.

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Karma Automotive LLC **Chief Financial Officer – 2014 to 2019**

- ◆ Financial management and planning; capital raise and treasury; board relations; financial compliance; real estate; IT; business strategy.
 - ◆ Capital raise of \$2B+ invested for business infrastructure creation, vehicle platform development, successful vehicle launch (Revero 2017).
 - ◆ Strategic initiatives including launch manufacturing strategy (make vs buy), US and International vehicle distribution, design and execution of a captive lease finance company that generated 80% of all retail sales.
 - ◆ Directed business and launch support infrastructure, including information systems to support rapid growth from 20 to 1,000+ employees; SAP enterprise financial, business planning, program finance, vehicle delivery systems, product costing, and CRM; back-office systems; facilities expansion planning; employee benefits design; organizational development.
 - ◆ Negotiation of over 1M square feet of industrial and office space, including acquisition of a 260k sf HQ/ engineering center and a \$100M investment in a 550k sq ft vehicle assembly plant.
 - ◆ Recruiting and developing a high performing finance team (from 1 to +30 employees).
 - ◆ Negotiation/ placement of a \$500M credit facility to support funding requirements.



Blythe Global Advisors **Managing Principal – 2009 to 2014**

- ◆ Representative client engagements:
 - ◆ \$70M manufacturer (private equity). Evaluation of underperforming portfolio company for equity sponsor, re-forecast of business model, lender presentation materials.
 - ◆ \$30M ecommerce business acquisition (public). Quality of earnings / due diligence for prospective acquisition, transaction structure input for a public ecommerce company.
 - ◆ \$300M biotech company (public). Accounting advisory re \$200M tender offer for public company; 8-K prep.
 - ◆ \$40M healthcare company (public). Acquisition integration, SEC filings, business models to assist in fund raising, technical accounting advisory for complex equity and debt transactions, board meeting advisory.
 - ◆ \$500M apparel manufacturer (public). SEC filings; stockholder purchase rights accounting.

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Bravo Sports Chief Financial Officer – 2006 to 2009

- ◆ Financial management of business units in the US, Thailand, and Italy; sponsor and lender relations; HR.
 - ◆ Resolution of liquidity issues following acquisition by PE group, including successful discussions with lenders that avoided capital restructuring; management of restatement of debt covenants and development of an EBITDA recovery plan, which was ultimately achieved.
 - ◆ Earnings recovery accomplishment driven in part by improved operating procedures and pricing around customer chargeback/co-op process (300 bps margin/cash flow improvement). These improvements allowed for a 40% reduction in finance staff.
 - ◆ Lead design, selection and implementation of new ERP system.



3E Company Inc. Interim Chief Financial Officer – 2006 to 2006

- ◆ Leader of the finance department, was able to meet year end closing deadlines, complete an unfinished budget, prepare the company for a board meeting and tackle a critical liquidity situation during the first 30 days of the engagement.
- ◆ Met with the company's lenders to address debt covenant violations and continuity concerns and was able to renegotiate more favorable covenants and extend the maturity on its revolving credit facility.
- ◆ Turned high turnover, low morale finance staff into a highly-functioning, motivated group. The results of this include completing the year-end audit ahead of schedule, meeting targeted earnings, faster monthly closing and information quality improvement.

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Alstyle Apparel LLC Chief Financial Officer – 2003 to 2005

- ◆ Financial management of US, Mexico, Central America, Asia and Canada businesses; sponsor and lender relations; financial and management control, strategic planning, import/export compliance.
- ◆ Implemented operating and financial initiatives to meet operating cash needs and debt compliance ratios.
- ◆ Established company's financial credibility with lender syndicate to complete refinancing of \$20M of maturing seller subordinated notes into second lien term notes and the amendment of a \$100M senior credit facility and \$30M factoring credit line.
- ◆ Integration of seven independent accounting systems in the US, Mexico and Canada into a single ERP platform. Accelerated closings from 45 days to 5 days and reduced corporate finance staff by 50%.
- ◆ Helped lead the \$260M successful exit of this company to a public company (merger agreements, computation of share exchange ratio formula, Form S-4 filing, presentation to the lender syndicate, post-merger restricted stock plan, legal transfer of Mexican subsidiaries).
- ◆ Led post-merger design and system integration onto acquirer's ERP platform.

Advanced Thermal Sciences Inc., Vice President, Chief Financial Officer and Treasurer – 2000 to 2003

APX Holdings Inc., Chief Financial Officer – 1999 to 2000

B/E Aerospace Inc, Vice President Finance – 1995 to 1999

Highridge Partners, Controller – 1995 to 1995

Household International, Inc., AVP and Manager Financial Services – 1992 to 1995

Deloitte & Touche, Senior Audit Manager – 1983 to 1992

Associations & Certifications

- ◆ Certified Public Accountant, California (inactive)

Education

- ◆ **MBA in Business Administration – Finance and Real Estate**, University of Southern California
- ◆ **BS in Accounting**, University of Southern California